

Thu, Nov 3, 2022

CALIFORNIA



Poor People's Campaign

A NATIONAL CALL for MORAL REVIVAL

The homestretch of our GOTV marathon kicks off at 5pm today with a rally hosted by Rev. Barber and Rev. Theoharis. And we'll be texting our thumbs off over the weekend, even though we've already passed our target of 5 million contacts! Whether you're excited or anxious (or both) about the days ahead, now is the time to get involved.

Poor People's Campaign

A NATIONAL CALL for MORAL REVIVAL

If we ever needed to vote for democracy and justice, WE SURE DO NEED TO VOTE NOW!

NATIONAL VIRTUAL GOTV RALLY

TO UNLOCK THE POWER OF THE POOR AND LOW-INCOME VOTE

THURSDAY, NOV. 3 • 8:00 PM ET

THE POWER OF LOW-INCOME VOTERS BY STATE

Percent of low-income voters in 2020.

State	Percent of low-income voters in 2020
WA	29.37%
MT	40.10%
ME	41.31%
OR	41.80%
ND	35.12%
MI	32.05%
WI	43.24%
NY	34.73%
VT	41.31%
CA	31.59%
CO	30.35%
TX	38.86%
FL	48.92%
HI	26.36%
AK	29.45%
WY	31.43%
SD	48.56%
IA	41.91%
NE	40.17%
KS	42.11%
MO	48.68%
AR	52.59%
OK	50.08%
NM	46.07%
AZ	44.07%
LA	44.43%
MS	32.05%
IN	39.46%
OH	44.05%
PA	37.78%
DE	29.70%
MD	22.07%
DC	35.68%
MA	25.39%
NJ	23.88%
RI	33.88%
CT	25.34%
NC	47.10%
SC	45.53%
GA	43.18%
AL	48.87%
TN	44.58%
KY	49.29%
WV	52.75%
WY	31.43%
MT	40.10%
ND	35.12%
SD	48.56%
IA	41.91%
NE	40.17%
KS	42.11%
MO	48.68%
AR	52.59%
OK	50.08%
NM	46.07%
AZ	44.07%
LA	44.43%
MS	32.05%
IN	39.46%
OH	44.05%
PA	37.78%
DE	29.70%
MD	22.07%
DC	35.68%
MA	25.39%
NJ	23.88%
RI	33.88%
CT	25.34%
NC	47.10%
SC	45.53%
GA	43.18%
AL	48.87%
TN	44.58%
KY	49.29%
WV	52.75%

Rev. Dr. William J. Barber, II
Rev. Dr. Liz Theoharis
National Co-Chairs,
Poor People's Campaign:
A National Call for Moral Revival

*Join us in our final push
for low-income
voter mobilization
before election day!*

poorpeoplescampaign.org/livestream

Today! PPC hosts national GOTV rally

Thursday Nov. 3, 5pm PT | [Join](#)

Join Rev. Barber and Rev. Theoharis, PPC's National Co-Chairs, for a virtual rally to unlock the power of the poor and low-income vote. We will celebrate the work that has been done for this national effort since our June 18 Mass Assembly, hear stories of those impacted by the [five interlocking injustices](#) and pool our energies to ensure that our neighbors, families and communities are all registered and equipped with a voting plan.

You don't want to miss this. [Join the livestream](#) at five o'clock today.

Statewide text bank on final GOTV weekend Sunday Nov. 6, 3pm PT | [Register](#)

In September, we set a goal to reach 5 million low-income, low-propensity voters. Guess what—we're over 5 million contacts, and we still have five days to get out the vote! That's why

we're going through our lists again to make sure everyone is ready and able to cast their ballot.

This Sunday, you can [join our statewide text bank](#), where we'll show our unity across California and our support for our activists across the country. No previous experience necessary; the virtual gathering will begin with a training led by a PPC text bank administrator. You'll see friends online and maybe make a few more while helping to get out the vote coast to coast.

Make a plan!

Early voting is underway in California. If you haven't already voted, dig out your ballot from that pile of mail now. Take a look at our [Vote for Democracy and Justice](#) to help make decisions on statewide propositions and local candidates and issues on the ballot.

"Should I vote early or in person?"

It's your choice. You can simply fill out your ballot and mail it for free or take it to a nearby drop box or vote center. Or you can cast your ballot at a vote center if that's better for you—even before Election Day. (Early in-person voting began last weekend.) Check the back of your county Voter Information Guide, call the Secretary of State's voter hotline at (800) 345VOTE or [look online](#) to find voting centers near you.

You can also visit vote.poorpeoplescampaign.org to create a voting plan.

Whatever you decide, don't forget to vote!

News

CA PPC issues a statement on the L.A. City Council outrage

Even if you're not in Los Angeles, you've likely heard about the [leaked recording of a racist conversation](#) that took place among three L.A. City Council members—Nury Martinez, Kevin de León and Gil Cedillo—and L.A. Labor Federation head Ron Herrera in 2021. In a [letter](#) to council members and the mayor, the California PPC coordinating committee joined many of our partner organizations in condemning their words and demanding action. Here's an excerpt.

As members of the CA PPC we stand in solidarity with all the communities singled out, and call upon the government of the City of Los Angeles to spare no effort to heal these harms including:

- *The immediate resignation of all city officials involved in these racist attacks.*
- *An immediate official apology on behalf of the City.*
- *The establishment of a high-level office to implement reparatory justice for the impacted communities.*
- *An investigation into decisions by City Council that impacted the targeted communities to ensure discriminatory and other policies were and are not put in place.*

- *Make available to the most vulnerable Angelenos funds and other resources that attack systemic poverty and do not leave impacted communities scrambling over crumbs.*

As of this writing, Martinez and Herrera have resigned. De León and Cedillo remain in office. You can read the full letter [here](#).

Support the California PPC!

When over 140 million Americans are poor or living with low-wages, it's time for systemic change. We are building a movement led by poor and impacted folks, building across all lines of division, in order to topple the interlocking pillars of racism, poverty, militarism, environmental destruction and this country's distorted moral narrative. Please help us achieve this goal by clicking below and chipping in whatever you can.

DONATE

Recaps



Sacramento Get Out The Vote Day

With “Fight Poverty, Not the Poor” as their theme, more than 200 people gathered in McClatchy Park in Sacramento last Sunday for a fun and inspiring day to get out the vote. There was something for everyone: a kids zone, delicious food, music and even free haircuts. PPC activists were on hand to answer questions and provide information on voting. *(Photo by Steven Payán)*



Richmond seniors get ready to cast their ballots

Last Saturday afternoon, our modern suffragette sister Michelle Hayes led us through a breakdown party where we used the PPC ballot toolkit with an active group of seniors in Richmond. We made our way through the history of voting and an overview of the power of the various offices. We spent the most time reviewing the state measures, discussing funding and implications on the backend, with a filter to how the races affect the poor. Everyone enjoyed spending a couple of hours exploring these issues with their neighbors and friends. All in all, a day that built civic skill and community joy that still lingers. Forward together! *(Photo by Nell Myhand)*



LA PPC hits the streets for democracy

Last weekend, LA PPC activists took to the streets near [Alexandria House](#), a transitional residence in Koreatown that's staffed and run in part by PPC members. Together with representatives of [CLUE: Clergy and Laity United for Economic Justice](#) and [United to House L.A.](#), we knocked on doors and spoke to our neighbors about affordable housing, renters rights, helping those who are unhoused and our vulnerable seniors. And we helped folks come up with their plan to vote. It was a joyous and productive day. *(Photo by Matthew Hom)*

Thanks for reading. If you have any questions, you are welcome to reply to this newsletter or email california@poorpeoplescampaign.org.