

Thu, Nov 24, 2022

CALIFORNIA



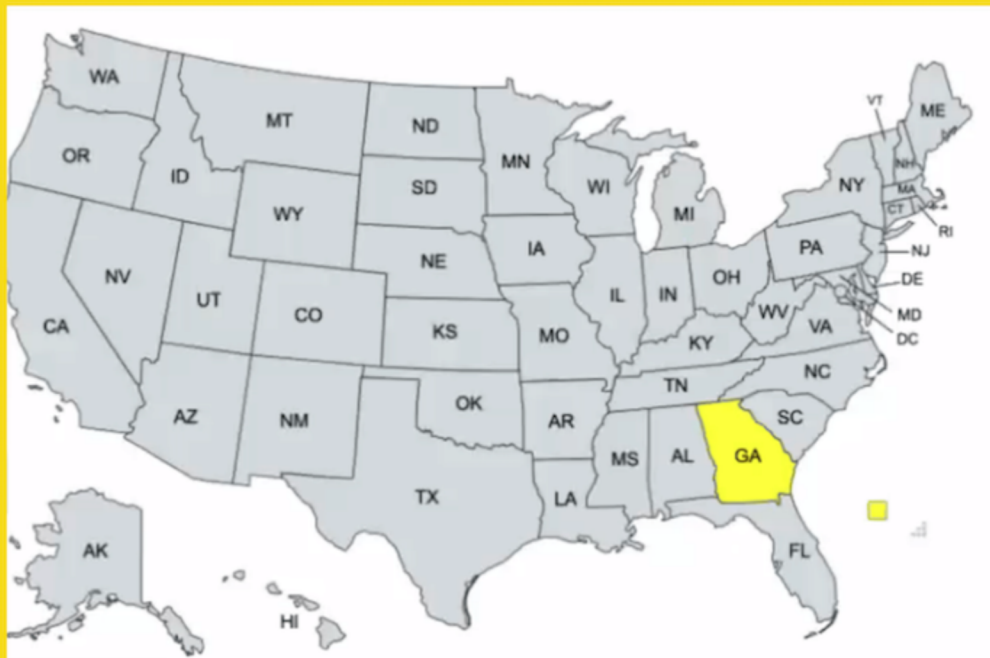
Poor People's Campaign

A NATIONAL CALL for MORAL REVIVAL

Californians were a huge part of the PPC's efforts to get out the vote this year. We've got two events coming up where we'll share stories, celebrate our achievements and look to the work ahead. Details below, plus info on our ongoing text-bank sessions, where we'll aim to reach every low-income potential voter in Georgia in advance of the runoffs. Read on—and whether or not you're gathering with family, stay safe and have a wonderful weekend.

Announcement

WE'RE TEXTING TO GEORGIA!



Join the PPC Georgia runoff text-banking campaign

As all eyes have turned once again to Georgia and its runoff election on December 6. With voting rights, living wages, healthcare and reproductive justice on the ballot, we are committed to doing MORE—and we need your help!

We will be texting every registered poor and low-wealth voter in Georgia to ensure they can unlock the power of their vote. In Georgia, 45 percent (or 4.6 million) of residents are poor and low-wealth, including 57 percent of the state's children. And in 2020, the Georgia Senate runoff election was decided by just 50,000 votes.

Already this electoral season we have reached over 1.6 million Georgia voters. [Sign up for an upcoming text bank to be a part of this effort!](#) We'll be hosting multiple sessions almost every day through December 6. No previous experience required; all training and materials will be provided on each call.

Upcoming meetings



Los Angeles regional meeting Sunday Dec. 4, 3pm | [RSVP](#)

Please join this virtual celebration of our community and our accomplishments. Bring a story to share from one of your favorite PPC actions of the election season. Wishing you could celebrate with all of our California siblings? You can do that too! Keep reading.

Statewide convening Thursday Dec. 15, 6:30pm | [RSVP](#)

As the year comes to a close, join our online gathering to celebrate our GOTV efforts and launch our new campaign to close the wealth gap in California. We'll share stories and photos of our GOTV actions, from the top of the state to the bottom, and we'll outline our plans for 2023. There will be time to get to know each other, learn from each other and get inspired for another action-packed year.

Support the California PPC!

When over 140 million Americans are poor or living with low-wages, it's time for systemic change. We are building a movement led by poor and impacted folks, building across all lines of division, in order to topple the interlocking pillars of racism, poverty, militarism, environmental destruction and this country's distorted moral narrative. Please help us achieve this goal by clicking below and chipping in whatever you can.

DONATE

PPC in the media

“How Low-Income Voters Shaped the Midterm Elections”

In post-election analyses, we've heard a lot about who voted and why. Shailly Gupta Barnes, policy director of the PPC and the Kairos Center, took a closer look: In an article posted last Friday on [Counterpunch](#), she notes that while a red vs. blue divide persists in elections for candidates, voters can be less divided when considering ballot measures. “They hiked the minimum wage in Nebraska, expanded Medicaid in South Dakota, capped medical debt in Arizona and protected abortion rights not only in Michigan, California and Vermont, but also in the redder states of Kentucky and Montana.” These issues unite poor people at the polls because poor people are most impacted by them.

She goes on to remind us that the results show that poor people do vote. “That’s why I wasn’t surprised when many of these issues won in the midterms, even in so-called ‘red’ states: These are the living politics that tens of millions of people actually want and need.”

“Reverends to Democrats: 'Invest in a Strong Economic Message”

In a [Common Dreams](#) article posted the same day as Shailly’s, Rev. Barber and Rev. WilsonHartgrove make the point that young voters and those voting in favor of women’s rights to privacy and choice were key factors in many races. But they also point out that people who earn less than \$30,000 per year—a demographic considered less likely to vote—favored Democrats by 12 points. They insist that Democrats have to “invest in a strong economic message that can unite a cross-section of Americans and inspire poor and low-income people to vote for candidates who see them.”

They conclude with this reminder: “The choice isn’t democracy and Constitutional rights or the economy, but rather a fight for democracy and basic rights that centers an economy where all of us can thrive.”

Thanks for reading. If you have any questions, you are welcome to reply to this newsletter or email california@poorpeoplescampaign.org.